



Godwin Chibuike

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Lagos - Nigeria.

Nigerian

godwinchibuike.com

SKILLS

- HTML and CSS
- JavaScript & PHP
- WordPress
- Search Engine Optimization
- WordPress Optimization
- Creative Thinking
- Technical Support
- Digital Marketing
- Server Administration
- Excellent Trainer

EDUCATION

2021

University of The People |
Bachelor of Science:
Computer Science (in View)

2013

Fal Computer Institute |
Lagos

Diploma of Higher Education:
Computer Engineering

LANGUAGES

English

Native

PROFESSIONAL SUMMARY

Passionate and self-motivated business and tech geek with comprehensive experience in web development, SEO, business management, and marketing. I have good working knowledge of HTML, CSS, PHP, JavaScript, and WordPress and I'm an asset to every organization or company I work with.

WORK HISTORY

11/2023 - Current

Web Developer, Team Leader

Noplin Digital Ltd | Nigeria

- Provide technical leadership to development teams.
- Design and implement complex WordPress solutions.
- Write efficient, maintainable, and scalable scripts.
- Collaborate with cross-functional teams to ensure successful project delivery.
- Conduct project reviews to ensure quality and adherence to quality standards.
- Analyze and solve complex technical problems.
- Troubleshoot and debug issues as they arise.
- Provide constructive feedback to team members

11/2019 - 01/2022

Web Developer, and SEO Specialist (Remote)

Stuvera Group | London - United Kingdom

- Created custom websites using WordPress, PHP, and JavaScript.
- Managed SQL databases with strong SQL and DB Optimization skills.
- Optimized WordPress website Speed
- Solved Technical SEO and Google Search console errors.
- Managed web servers and websites with lots of users
- Optimized web pages for better ads positioning and improved user experience

OTHER CERTIFICATION

2022

TAI Lopez SMMA 3.0

2023

Learning How to Learn |
DTS (via Coursera)

2024

Mckinsey Forward Program

08/2016 - 02/2020

Business Development Associate

Kings Uncommon Wisdom Ltd. | Lekki, Lagos

- Maintained active communication with customers by sending timely targeted emails and SMS materials.
- Generated Ideas that doubled revenue by redefining the audience base and recreating marketing materials boosting sales by over 100%.
- Achieved high levels of client satisfaction by analyzing requirements and customizing solutions to meet client needs.
- Conducted pre-sales booking calls.
- Engaged in active corporate training sessions with customers and clients.
- Led the Website Redesign process and improved the customer signup on the website.

02/2015 - 12/2016

Tech Trainer

Compudemic Solutions | Gbagada, Lagos

- Delivered instruction across various technology topics, integrating audio-visual presentations and training materials.
- Identified skills and knowledge gaps, tailoring workshops appropriately.
- Monitored student progress, offering feedback to management on additional training requirements.
- Developed effective training manuals, modules, and teaching aids.

01/2015 - 10/2015

Marketing and PR Assistant Intern (Contract | Remote)

Direct Mortgage & Financial Solutions | London, England

- Participated in weekly brainstorming meetings, contributing ideas for upcoming marketing initiatives and branding efforts.
- Built landing pages using Click funnels and
- Ran Facebook Ads to Landing page
- Create and promote events on Eventbrite
- Call and on-board clients to live events, and keep them engaged via SMS and email follow up
- Setup and manage autoresponder sequence
- Formulated surveys to gather feedback from consumers.